

ISRAT JAHAN

SHOPIFY & YOUTUBE SEO EXPERT



INTRODUCTION

Shopify and YouTube expert with 4 years of focused experience in dropshipping optimization and video SEO. Specialized in maximizing e-commerce performance and accelerating YouTube channel growth.

EXPERTISE

- Store Setup & Configuration
- Theme Customization
- Conversion Optimization
- Shopify SEO
- Product Listing Management
- Order Management
- Video SEO
- Content Strategy
- Audience Engagement
- Channel Growth Tactics
- YouTube Analytics
- Thumbnail Title Optimization
- Monetization Strategy

LANGUAGE

English
Bangla

CONTACT

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EDUCATION

Bachelor of Business Administration

Ahsanullah University of Science & Technology
2010-2014

Master of Business Administration

Jagannath University
2016-2018

EXPERIENCE

Shopify & YouTube Specialist **March 2020 - Present**
EcomTrend Solutions | Dhaka, Bangladesh

- Managed and optimized 50+ Shopify stores, boosting average revenue by 35%.
- Crafted YouTube marketing strategies that drove 40% growth in channel engagement.
- Led A/B testing for Shopify layouts and ad creatives, enhancing conversion rates by 20%.
- Delivered customized consulting on SEO, product listings, and digital ad strategies.