



# MD MAHFUJ ISLAM

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## Digital Marketer



### PROFILE

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Hi, I'm Md. Mahfuz Islam, a professional digital marketing specialist with over 2 years of experience. I specialize in Shopify Store Development and YouTube management and have successfully completed over 200 projects. My primary goal is to deliver successful outcomes. If you're looking for an experienced digital marketing expert to elevate your brand, I'm ready to help. Feel free to contact me with any questions.



### CONTACT

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### SKILLS

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SMM	Expert
FB Ads	Expert
Shopify	Expert
Google Ads	Expert



### EXPERIENCES

#### Performance Digital Marketing Project

**Aon Middle East Industries | Jan 2022 - present**

My responsibilities include:

- 1.Shopify is a leading e-commerce platform that enables businesses to create online stores, manage products, process payments, and handle shipping. It's popular for its ease of use and extensive customization options.
- 2.Improved optimization score by 30% and achieved better results with 25% less spent on the previous period.



### EDUCATION

#### Chapainawabganj Polytechnic (2020-2024)

BSC in Computer | Computer Science

**CGPA of 4.00**